



The Institute of
Internal Auditors
North Jersey

SPRING CONFERENCE & EXPO

4.04.24

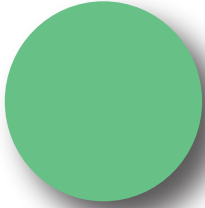
DELTA HOTELS MARRIOTT
515 US-1 SOUTH, ISELIN, NJ 08830

**sponsorship
prospectus**

SPONSORSHIP OPPORTUNITIES

PLATINUM

\$3,000



- 1 Vendor table in the exhibitor hall - premium placement
- Exhibitor registration for 3 table personnel ¹
- 3 Comped Conference registrations (full attendee access)^{2,3}
- Company logo will appear on registration signage as "Platinum Sponsor"
- Company Logo will appear on Chapter website as "Platinum Sponsor"
- Company logo will appear on digital screen at event
- Company logo will be on Event Registration site and linked to your company website
- Company logo will appear on select conference email communication
- Access to full attendee list who consented to share their information

GOLD

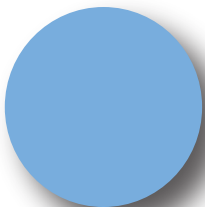
\$2,000



- 1 Vendor table in the exhibitor hall
- Exhibitor registration for 2 table personnel ¹
- 2 Comped Conference registration (full attendee access)^{2,3}
- Company logo will appear on registration signage as "Gold Sponsor"
- Company Logo will appear on Chapter website as "Gold Sponsor"
- Company logo will appear on digital screen at event
- Company logo will appear on select conference email communication
- Access to full attendee list who consented to share their information

SILVER

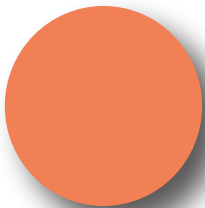
\$1,500



- 1 Vendor table in the exhibitor hall
- Exhibitor registration for 2 table personnel ¹
- 1 Comped Conference registration (full attendee access)^{2,3}
- Company logo will appear on registration signage as "Silver Sponsor"
- Company Logo will appear on Chapter website as "Silver Sponsor"
- Company logo will appear on digital screen at event
- Company logo will appear on select conference email communication

BRONZE (non-exhibiting)

\$750



- 1 Comped Conference registration (full attendee access)^{2,3}
- Company logo will appear on registration signage as "Bronze Sponsor"
- Company Logo will appear on Chapter website as "Bronze Sponsor"

The bronze sponsorship does NOT include a table at the expo.

1 - Table personnel registrations include lunch, afternoon snack, and cocktail hour. These registrations are limited to the expo area and do not include the summit sessions. Table personnel are limited to the number of passes in your sponsorship package.

2 - Registrants must register prior to 3/18/24 - registrations will be forfeited after this date.

3- Does not include access to CAE or Student sessions

Speakers and program are subject to change without notice

For more information, please contact:

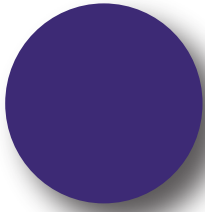
Caroline Sulc

Meeting Manager • Eventium LLC

register@njia.org • 973-628-0007

ADDITIONAL OPPORTUNITIES

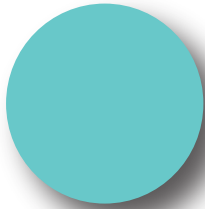
AFTERNOON BREAK SPONSOR



\$1,000 - 1 Available

- Custom branded signage on the afternoon break buffet tables
- Company name will appear on event signage as "Afternoon Break Sponsor"
- Company name will appear on Chapter website as "Afternoon Break Sponsor"
- Listed on agenda as "Afternoon Break Sponsor"

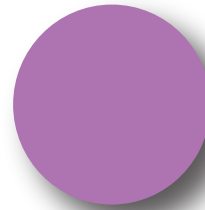
KEYNOTE SPONSOR



\$1,000 - 1 Available

- 1 A representative from your company will introduce the Keynote Speaker
- Company Logo will appear on a slide on the presentation screen in the General Session as "Keynote Sponsor"
- Company logo will appear on event signage as "Keynote Sponsor"
- Company Logo will appear on Chapter website as "Keynote Sponsor"
- Listed on the Agenda as "Keynote Speaker, sponsored by..."

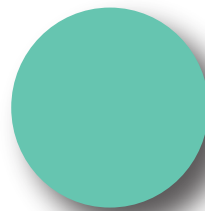
REGISTRATION DESK SPONSOR



\$1,000 - Only 1 Available

- Custom Branding Signage at the Registration Desk
- 1 Comped Conference registration (full access)²
- Company logo will appear on event signage as "Registration Desk Sponsor"
- Company Logo will appear on Chapter website as "Registration Desk Sponsor"

NAME BADGE SPONSOR



\$1,000 - 1 Available

- Company logo will appear on conference badges
- Company name will appear on event signage as "Name Badge Sponsor"
- Company name will appear on Chapter website as "Name Badge Sponsor"

2 - Registrants must register prior to 3/18/24 - registrations will be forfeited after this date.

3- Only available as "add-on" opportunities to Platinum, Gold, Silver and Bronze level sponsorships.

Payment and commitment must be received prior to 3/1/24 unless otherwise noted.

Speakers and program are subject to change without notice

IMPORTANT DATES & DEADLINES

Sponsor Specific Deadlines

March 1st	Payment is due for all sponsorship opportunities in order to be included on signage.
March 1st	Deadline to submit company logo for website and signage
March 22nd	Deadline for comped registrations to register. After this date comped registrations will be forfeited
March 25th	Deadline to submit names of booth personnel. Names can be submitted on-line
March 29th	First date pre-shipped packages can be received at the venue

Key Dates

April 1st	Attendee Registration Closes (Subject to early closure in case of sell out)
April 4th	Conference Date

Event Location:
Delta Hotel by Marriott
515 US-1 South, Iselin, NJ 08830

The Exhibits will be located directly outside the General Session Room (Diamond Ballroom A & B)

Questions?
Contact our Event Manager at register@njiaa.org
973-628-0007

